AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicab | ele box) RAL CANDID | ATE | ☐ STAT | E/LOCAL CA | NDIDATE |
|---------------------|--|------------------------------|---------------------------------|-------------------------------|------------------------|
| To Av Windo | ail Themselve w, Federal Ca | es of The Low ndidates Mu | est Unit Chast St Sign The C | rge During a Certification | Political On Page 3 |
| 1 | d Location: (レーTV | Raleigh | NC | Date 2 | 9-24- |
| I,heing/on hehalf | Buy | ing Time, L | <u>.LC</u> | | |
| qualified candid | date of the | Democra | ntyre Hc | | , a legally |
| | fice of: | | sentative (| (NC-7) | |
| election to be h | eld on:est station time as 1 | Tuesday, M | Jovember le | th, 2012 | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | | AS | | | |
| | | ORDE | ERED | | |
| Total Charg | ges: \$\frac{4}{3} | 557100 | 3 1 \$ 4- | 1353.57 | > NET |

| For programming that, in who | ole or in part, "c | communicates a message | relating to any | political | matter of |
|--------------------------------|--------------------|------------------------|-----------------|----------------|-----------|
| national importance," list the | matters below: | Ö | 8 | T. C. C. C. C. | |

| Mine McIntyre. P.O. Box 1 Lumberton, NC 2 | for Congress | |
|--|--|---|
| Lumberton, NC 2 | 28359 | |
| | | |
| I represent that the payment for the | e above described broadcast time has be | en furnished by: |
| Mine | McIntyre for Congress | |
| and you are authorized to announce | the time as paid for by such person or or is either a legally qualified candidate of | entity. r an authorized |
| The name of the treasurer of the car | ndidate's authorized committee is: | |
| Ma | rion Thompson | |
| This station has disclosed to me its | political advertising policies, including: r sales practices (not applicable to feder | applicable classes and rates; al candidates). |
| THIS STATION DOES NOT DIS OF RACE OR ETHNICITY IN T | SCRIMINATE OR PERMIT DISCRIN HE PLACEMENT OF ADVERTISING | MINATION ON THE BASIS |
| To Be Signed By (| Candidate or Authorized | Committee |
| 0/0/12/12 | Frica L. Consignature | |
| Date | Signature | |
| To Be Signe | d By Station Representa | tive |
| Accepted | Accepted in Part | Rejected |
| Dave Zyha. Signanire | Dave Lyles Printed Name | Sales Manager |

CANDIDATE CERTIFICATION

| In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required: |
|--|
| |
| I, Mike McIntyre |
| (name of federal candidate or authorized committee) hereby certify that the programmin to be broadcast (in whole or in part) pursuant to this agreement: |
| does does not |
| refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate: |
| (check applicable box) |
| the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. |
| the relevision programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast. |
| Twike mextyre |
| signature of candidate or authorized committee |
| mike McIntyre 7/19/12 printed name date |
| - daiç |

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Buying Time P.O. Box 40181 Washington, DC 20016-0181

| | Contract / Rev | <u>/ision</u> | | Alt Order # | | | |
|---------------------------|----------------------------|-------------------|------|---|----------------|--|--|
| | 118351 | 1 | | 06333170 | | | |
| Product | | | | *************************************** | | | |
| MIKE MCINTYRE 9/25 | | | | | | | |
| Contract Dates | Estimate # | | | | | | |
| 09/25/12 - 10/01/12 | 2371 | | | | | | |
| Advertiser | | | Ori | ginal Date | Revision | | |
| M. McIntyre - House of Re | presentative | | 0 | 9/24/12 | / 09/24/12 | | |
| . ,,,,,, | Billing Cycle Billing Cale | | | endar | Cash/Trade | | |
| | EOM/EOC Broadcast | | ast | | Cash | | |
| • | Station | tation Account Ex | | xecutive | Sales Office | | |
| | WRAL | Cheryl | Bla | ir | Washington Tel | | |
| | Special Handl | ing | | ····· | | | |
| | CIA - Mark PA | AID | | | | | |
| | <u>Demographic</u> | | | | | | |
| , | Adults 35+ | | | | | | |
| | ,,,, | | | *************************************** | | | |
| | | | | | | | |
| | IDB# | Adverti | iser | Code | Product Code | | |
| | | 330 | | | 349 | | |
| | Agency Ref | | | Advertiser | Ref | | |
| | | | | ļ | | | |

Snots/

| | | Spots/ | | | |
|--|---------------------------|-----------------------|---------------------|------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type S _l | oots | Amount |
| N 1 WRAL 09/28/12 09/28/12 The Insider (1-130p) | 1-130p | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1 | Rate | | | | |
| | \$215.00 | | | | |
| N 2 WRAL 09/28/12 09/28/12 Fri Hour 3 | 10-11p | :30 | NM | 1 | \$3,335.00 |
| CLASS 2 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Doto | | | | |
| Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$3.335.00 | | | | |
| N 3 WRAL 09/28/12 09/28/12 Price is Right | 11a-12p | :30 | NM | 1 | \$500.00 |
| CLASS 1 CANDIDATE R8.23 | 110 126 | .00 | 14141 | Ī | Ψ300.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| Week: 09/24/12 09/30/121 1 | \$500.00 | | | | |
| N 4 WRAL 09/28/12 09/28/12 Noon News | 12p-1p | :30 | NM | 1 | \$315.00 |
| CLASS 3 CANDIDATE R8.23 | | | 1 | | |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$315.00 | | | | |
| N 5 WRAL 09/28/12 09/28/12 CBS Daytime (1:30-4P) | 130-4p | :30 | | | 004500 |
| CLASS 3 CANDIDATE R8.23 | 130-4p | :30 | ΝM | 1 | \$215.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/24/12 09/30/121 1 | \$215.00 | | | | |
| N 6 WRAL 09/28/12 09/28/12 Young and the Restless | 4-5p | :30 | NM | 1 | \$1,300.00 |
| CLASS 1 CANDIDATE R8.23 | | | | | . , |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | Rate | | | | |
| | \$1,300.00 | | | | |
| N 7 WRAL 09/28/12 09/28/12 5:00 First News | 5-530p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/24/12 09/30/121 1 | \$1,115.00 | | | | |
| N 8 WRAL 09/28/12 09/28/12 5:30 News | 530-6p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 | • | · · | | • | ¥ 1, 1 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/24/12 09/30/121 1 | \$1,115.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



| | | Alt Order # 06333170 |
|---------------------|--------------------|-------------------------|
| Contract Dates | Product Product | Estimate # |
| 09/25/12 - 10/01/12 | MIKE MCINTYRE 9/25 | 2371 |

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 M. McIntyre - House of Re

09/25/12 - 10/01/12

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type S _j | oots | Amount |
|---|-------------------------|---------------------------------|---------------------|------|------------|
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | - | | | |
| N 9 WRAL 09/28/12 09/28/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$1,335.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week | Rate | | 1 | | |
| Week: 09/24/12 09/30/121 1 | \$1,335.00 | | | | |
| N 10 WRAL 09/28/12 09/28/12 Dr. Phil | 9-10a | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 | D-1- | | | | |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$215.00 | | | | |
| N 11 WRAL 10/01/12 10/01/12 The Insider (1-130p) | 1-130p | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 | 1-150р | .50 | INIV | | φ215.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$215.00 | | 1 | | |
| N 12 WRAL 10/01/12 10/01/12 Late Late Show | 1237a-137a | :30 | NM | 1 | \$100.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$100.00 | | | | |
| N 13 WRAL 10/01/12 10/01/12 Noon News | 12p-1p | :30 | NM | 1 | \$315.00 |
| CLASS 3 CANDIDATE R8.23 | Data | | | | |
| Start Date End Date Weekdays Spots/Week Week; 10/01/12 10/07/12 1 1 | <u>Rate</u> \$315.00 | | | | |
| N 14 WRAL 10/01/12 10/01/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 | 100-4p | .50 | INIVI | ' | Ψ210.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$215.00 | | | | |
| N 15 WRAL 10/01/12 10/01/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM | 1 | \$90.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1 | Rate | | | | |
| | \$90.00 | | | | |
| N 16 WRAL 10/01/12 10/01/12 WRAL 5am News | 5am - 5:30a | :30 | NM | 1 | \$300.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$300.00 | | | | |
| N 17 WRAL 10/01/12 10/01/12 5:00 First News | 5-530p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 | 2 000p | .00 | (4131 | • | Ψ1,110.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| Week: 10/01/12 | \$1,115.00 | | | | |
| N 18 WRAL 10/01/12 10/01/12 WRAL 5:30AM News | 530-6a | :30 | NM | 1 | \$450.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1 | <u>Rate</u> \$450.00 | | | | |
| ************************************** | | -00 | | | 04.445.00 |
| N 19 WRAL 10/01/12 10/01/12 5:30 News | 530-6p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$1,115.00 | | 1 | | |
| N 20 WRAL 10/01/12 10/01/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$1,335.00 |
| CLASS 3 CANDIDATE R8.23 | 1- | | | • | Ţ.,500.00 |
| Start Date | Rate | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$1,335.00 | | l | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 06333170 118351 Estimate # Product Contract Dates 2371 MIKE MCINTYRE 9/25 09/25/12 - 10/01/12

Original Date / Revision <u>Advertiser</u> 09/24/12 / 09/24/12 M. McIntyre - House of R€

| | | _ | Spots/ | D-4- | Time of Co | a a ta | Amount |
|---|-----------------------------|------|---------------|-----------|------------|---------------------------------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days | Length Week | Rate | Type St | 0015 | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> 6-7a | | :30 | | NM | 1 | \$725.00 |
| N 21 WRAL 10/01/12 10/01/12 WRAL AM News CLASS 3 CANDIDATE R8.23 | 0-7 a | | .00 | | | | |
| Start Date | Rate | | | | | | |
| Week: 10/01/12 10/07/12 1 1 | \$725.00 | | :30 | ········· | NM | 1 | \$1,000.00 |
| N 22 WRAL 10/01/12 10/01/12 Inside Edition | 7-730P | | :30 | | IVIVI | | Ψ1,000.00 |
| CLASS 2 CANDIDATE R8.23 Start Date End <u>Date</u> <u>Weekdays</u> <u>Spots/Week</u> | Rate | | | | 1 | | |
| Week: 10/01/12 10/07/12 1 1 | \$1,000.00 | ··· | | 100 | | | **** |
| N 23 WRAL 10/01/12 10/01/12 CBS This Morning | 7am - 9am | | :30 | | NM | 1 | \$380.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Rate | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 1 1 | \$380.00 | | | | | | |
| N 24 WRAL 10/01/12 10/01/12 Dr. Phil | 9-10a | | :30 | | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 | D () | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/01/12 10/07/12 1 1 | <u>Rate</u> \$215.00 | | | | | | |
| N 25 WRAL 09/29/12 09/29/12 WRAL 6a News Sat | 6-8a | | :30 | | NM | 1 | \$270.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | | | |
| Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | <u>Rate</u> \$270.00 | | | | | | |
| Week: 09/24/12 09/30/121- 1 N 26 WRAL 09/29/12 09/29/12 On The Record 7-730p | 7-730p | | :30 | | NM | 1 | \$270.00 |
| CLASS 3 CANDIDATE R8.23 | 7-730p | | .00 | | | | |
| Start Date End Date Weekdays Spots/Week | | | | | | | |
| Week: 09/24/12 09/30/121- 1 | \$270.00 | | .00 | · | NM | 1 | \$185.00 |
| N 27 WRAL 09/29/12 09/29/12 Andy Griffith Sat 730-8p | 730-8p | | :30 | | INIVI | , | ψ165.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Rate | | | | | | |
| Week: 09/24/12 09/30/121 1 | \$185.00 | | | | | | 4000.00 |
| N 28 WRAL 09/29/12 09/29/12 Sat Hour 1 | 8-9p | | :30 | | NM | 1 | \$800.00 |
| CLASS 2 CANDIDATE R8.23 Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> | c Rate | | | | | | |
| Week: 09/24/12 | \$800.00 | | | | | | |
| N 29 WRAL 09/29/12 09/29/12 Sat Hour 2 | 9-10p | | :30 | | NM | 1 | \$1,300.00 |
| CLASS 2 CANDIDATE R8.23 | . Data | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121- 1 | <u>k Rate</u> \$1,300.00 | | | | | | |
| N 30 WRAL 09/30/12 09/30/12 60 Minutes | 7-8p | | :30 | | NM | 1 | \$2,670.00 |
| CLASS 3 CANDIDATE R8.23 | · | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 09/24/12 09/30/121 1 | <u>k Rate</u> \$2,670.00 | | | | - | | |
| N 31 WRAL 09/30/12 09/30/12 WRAL Sun Morning New | | | :30 | | NM | 1 | \$400.00 |
| CLASS 3 CANDIDATE R8.23 | - r - u | | - | | | | |
| Start Date | | | | | | | |
| Week: 09/24/12 09/30/121 1 | \$400.00 | | :30 | | NM | 1 | \$600.00 |
| N 32 WRAL 09/30/12 09/30/12 CBS Sunday Morning | 9-1030a | | .30 | | INIVI | , , , , , , , , , , , , , , , , , , , | ψουσ,σο |
| CLASS 2 CANDIDATE R8.23 Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> | | | | | | | |
| Week: 09/24/12 09/30/121 1 | \$600.00 | | | | | | |

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



<u>Contract / Revision</u> Alt Order # 06333170

 Contract Dates
 Product
 Estimate #

 09/25/12 - 10/01/12
 MIKE MCINTYRE 9/25
 2371

 Advertiser
 Original Date / Revision

 M. McIntyre - House of R€
 09/24/12 / 09/24/12

Spots/

| | | Spots/ | | | |
|--|---------------------------|------------------|--------------------------|------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate Type S _l | pots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| N 33 WRAL 09/30/12 09/30/12 Sun Hour 2 | 9-10pm | :30 | NM | 1 | \$3,000.00 |
| CLASS 2 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$3,000.00 | | | | |
| N 34 WRAL 09/27/12 09/27/12 The Insider (1-130p) | 1-130p | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$215.00 | | | | |
| N 35 WRAL 09/27/12 09/27/12 The Doctors | 10-11AM | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$215.00 | | | | |
| N 36 WRAL 09/27/12 09/27/12 Noon News | 12p-1p | :30 | NM | 1 | \$315.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$315.00 | | | | |
| N 37 WRAL 09/27/12 09/27/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$215.00 | | | | |
| N 38 WRAL 09/27/12 09/27/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM | 1 | \$90.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$90.00 | | | | |
| N 39 WRAL 09/27/12 09/27/12 WRAL 5am News | 5am - 5:30a | :30 | NM | 1 | \$300.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$300.00 | | | | |
| N 40 WRAL 09/27/12 09/27/12 5:00 First News | 5-530p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$1,115.00 | | | | |
| N 41 WRAL 09/27/12 09/27/12 WRAL 5:30AM News | 530-6a | :30 | NM | 1 | \$450.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$450.00 | | | | |
| N 42 WRAL 09/27/12 09/27/12 5:30 News | 530-6p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$1,115.00 | | | | |
| N 43 WRAL 09/27/12 09/27/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$1,335.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$1,335.00 | | | | |
| N 44 WRAL 09/27/12 09/27/12 WRAL AM News | 6-7a | :30 | NM | 1 | \$725.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1 | <u>Rate</u> \$725.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06333170 118351

Contract Dates Product Estimate # 09/25/12 - 10/01/12 MIKE MCINTYRE 9/25 2371

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 M. McIntyre - House of Re

Spots/

| | | Spots/ | | |
|--|---------------------------|-----------------------|--------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | |
| N 45 WRAL 09/27/12 09/27/12 Inside Edition | 7-730P | :30 | NM 1 | \$1,000.00 |
| CLASS 2 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$1,000.00 | | | |
| N 46 WRAL 09/27/12 09/27/12 CBS This Morning | 7am - 9am | :30 | NM 1 | \$380.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$380.00 | | | , |
| N 47 WRAL 09/27/12 09/27/12 Dr. Phil | 9-10a | :30 | NM 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$215.00 | | | |
| N 48 WRAL 09/25/12 09/25/12 The Insider (1-130p) | 1-130p | :30 | NIM 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$215.00 | | | |
| N 49 WRAL 09/25/12 09/25/12 The Doctors | 10-11AM | :30 | NM 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$215.00 | | | |
| N 50 WRAL 09/25/12 09/25/12 Noon News | 12p-1p | :30 | NM 1 | \$315.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$315.00 | | | |
| N 51 WRAL 09/25/12 09/25/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NM 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$215.00 | | | |
| N 52 WRAL 09/25/12 09/25/12 Young and the Restless | 4-5p | :30 | NM 1 | \$1,300.00 |
| CLASS 1 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$1,300.00 | | | |
| N 53 WRAL 09/25/12 09/25/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM 1 | \$90.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$90.00 | | | |
| N 54 WRAL 09/25/12 09/25/12 WRAL 5am News | 5am - 5:30a | :30 | NM 1 | \$300.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$300.00 | | | |
| N 55 WRAL 09/25/12 09/25/12 5:00 First News | 5-530p | :30 | N M 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$1,115.00 | | | |
| N 56 WRAL 09/25/12 09/25/12 WRAL 5:30AM News | 530-6a | :30 | NM 1 | \$450.00 |
| CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$450.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and servica, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



Contract / Revision Alt Order # 118351 06333170

Contract Dates Product Estimate# 09/25/12 - 10/01/12 MIKE MCINTYRE 9/25 2371

Advertiser Original Date / Revision 09/24/12 / 09/24/12 M. McIntyre - House of R€

| | | Spots/ | | | |
|--|---------------------------|-----------------------|--------|------|----------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type S | pots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| N 57 WRAL 09/25/12 09/25/12 5:30 News | 530-6p | :30 | NM | 1 | \$1,115.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | <u>Rate</u> \$1,115.00 | | | | |
| N 58 WRAL 09/25/12 09/25/12 6pm News (M-F) | 6-630p | :30 | NM | 1 | \$1,335.00 |
| CLASS 3 CANDIDATE R8.23 | 0-00 0 р | .50 | IAIAI | Ī | φ1,333.00 |
| Start Date | <u>Rate</u> | | | | |
| Week: 09/24/12 09/30/12 -1 1 | \$1,335.00 | | | | |
| N 59 WRAL 09/25/12 09/25/12 Inside Edition | 7-730P | :30 | NM | 1 | \$1,000.00 |
| CLASS 2 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/24/12 09/30/12 -1 1 | \$1,000.00 | | | | |
| N 60 WRAL 09/25/12 09/25/12 CBS This Morning | 7am - 9am | :30 | NM | 1 | \$380.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -1 1 | Rate | | | | |
| | \$380.00 | 00 | | | |
| N 61 WRAL 09/25/12 09/25/12 Tue Hour 1 CLASS 2 CANDIDATE R8.23 | 8-9p | :30 | NM | 1 | \$5,335.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/24/12 09/30/12 -1 1 | \$5,335.00 | | | | |
| N 62 WRAL 09/26/12 09/26/12 The Doctors | 10-11AM | :30 | NM | 1 | \$215.00 |
| CLASS 3 CANDIDATE R8.23 | . | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/24/12 09/30/121 1 | <u>Rate</u> \$215.00 | | | | |
| N 63 WRAL 09/26/12 09/26/12 Price is Right | 11a-12p | :30 | NM | 1 | \$500.00 |
| CLASS 1 CANDIDATE R8.23 | 114-126 | .50 | 14141 | ı | Ψ500.00 |
| Start Date | <u>Rate</u> | | | | |
| Week: 09/24/12 09/30/121 1 | \$500.00 | | | | |
| N 64 WRAL 09/26/12 09/26/12 Late Late Show | 1237a-137a | :30 | NM | 1 | \$100.00 |
| CLASS 3 CANDIDATE R8.23 Start Date | Rate | | | | |
| Week: 09/24/12 09/30/121 1 | \$100.00 | | | | |
| N 65 WRAL 09/26/12 09/26/12 Noon News | 12p-1p | :30 | NM | 1 | \$315.00 |
| CLASS 3 CANDIDATE R8.23 | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$315.00 | | | | |
| N 66 WRAL 09/26/12 09/26/12 CBS Daytime (1:30-4P) | 130-4p | :30 | NINA | 4 | #245.00 |
| CLASS 3 CANDIDATE R8.23 | 150-4p | .50 | NM | 1 | \$215.00 |
| Start Date | <u>Rate</u> | | | | |
| Week: 09/24/12 09/30/121 1 | \$215.00 | | | | |
| N 67 WRAL 09/26/12 09/26/12 Young and the Restless | 4-5p | :30 | NM | 1 | \$1,300.00 |
| CLASS 1 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week | Data | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1 | <u>Rate</u> \$1,300.00 | | ļ | | |
| N 68 WRAL 09/26/12 09/26/12 WRAL 4:30am News | 4:30a - 5am | :30 | NM | 1 | \$90.00 |
| CLASS 3 CANDIDATE R8.23 | | | 1.4141 | 1 | Ψ30.00 |
| Start Date | Rate | | | | |
| Week: 09/24/12 09/30/121 1 | \$90.00 | | | | |

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2371



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

| | Contract / Revision 118351 / | Alt Order # 06333170 | |
|----------------|---------------------------------|-------------------------|--|
| Contract Dates | Product | Estimate # | |

Advertiser Original Date / Revision 09/24/12 / 09/24/12 M. McIntyre - House of Re

MIKE MCINTYRE 9/25

Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate N 69 WRAL 09/26/12 09/26/12 WRAL 5am News 5am - 5:30a :30 NM 1 \$300.00 CLASS 3 CANDIDATE R8.23 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 \$300.00 09/30/12 --1---1 N 70 WRAL 09/26/12 09/26/12 5:00 First News 5-530p :30 NM 1 \$1,115.00 **CLASS 3 CANDIDATE R8.23** Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 09/30/12 --1-\$1,115.00 1 71 WRAL 09/26/12 09/26/12 5:30 News 530-6p :30 NM 1 \$1,115.00 **CLASS 3 CANDIDATE R8.23** Start Date End Date Spots/Week **Weekdays** Rate Week: 09/24/12 09/30/12 --1---1 \$1,115.00 N 72 WRAL 09/26/12 09/26/12 6pm News (M-F) 6-630p :30 NM 1 \$1,335.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 --1----\$1,335.00 N 73 WRAL 09/26/12 09/26/12 WRAL AM News 6-7a :30 NM 1 \$725.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Spots/Week Weekdays Rate Week: 09/24/12 09/30/12 --1---\$725.00 1 09/26/12 CBS This Morning 74 WRAL 09/26/12 :30 7am - 9am NM 1 \$380.00 CLASS 3 CANDIDATE R8.23 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 09/24/12 09/30/12 --1----1 \$380.00 75 WRAL 09/26/12 09/26/12 Dr. Phil 9-10a :30 NM 1 \$215.00 CLASS 3 CANDIDATE R8.23 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 09/30/12 -1----\$215.00 1 75 \$55,710.00 Totals

09/25/12 - 10/01/12

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 08/27/12 -09/30/12 | 61 | \$48,140.00 | \$40,919.00 |
| 10/01/12 -10/01/12 | 14 | \$7,570.00 | \$6,434.50 |
| Totals | 75 | \$55,710.00 | \$47,353.50 |

| Signature: | | Date: |
|------------|------|-------|
| - | | |

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